

**K- 11033/10/2015-Rurban**  
**Government of India**  
**Ministry of Rural Development**  
**Department of Rural Development**  
**(Rurban Division)**

3<sup>rd</sup> Floor Eastern wing,  
Thapar House, New Delhi  
Dated: 11.05.2017

To

Principal Secretary/ Secretary  
Rural Development & PR Department  
All States

**Subject: Shyama Prasad Mukherji Rurban Mission - reg.**

As you are aware the Shyama Prasad Mukherji Rurban Mission has now reached a significant juncture, wherein the ICAPs of 98 clusters have been approved, while 98 clusters of Phase 2 have also been identified and approved. Upon completion of Phase 1, and on review of the various plans, some of the significant features that need to be integrated in the forthcoming plans and in the Rurban clusters are as below

- (1) Thematic needs of the clusters need to be brought out and interventions need to be designed to address these needs.
- (2) Economic needs of the cluster needs to be developed along with development of basic and social amenities . The CGF may be focused on developing the economic needs while the basic and social amenities may be to the extent possible funded through convergence of resources.
- (3) The ideal investment distribution on the whole should be atleast 50% on developing the economic thrust of the cluster and 30% could be on developing basic amenities, while 20% could be on social and other amenities.
- (4) While the CGF spend should also be judiciously planned with atleast 70% of the CGF directed towards developing the identity and iconic projects that bring out the inherent strength of the cluster.

The future plans may be prepared keeping the above features in view. Meanwhile the submission of DPRs for Phase 1 and ICAPs for Phase 2 may be expedited and submitted to the Ministry as per the enclosed timelines.

Yours Sincerely



**(ALKA UPADHAYA)**  
**Joint Secretary- Rurban**

**Encl as above**